Allstate
IDENTITY PROTECTION

all-in identity and scam protection that never clocks out



Safeguard yourself and your family from evolving identity threats and scams with always-on protection from Allstate — provided by your company as a benefit.

Our enhanced 2026 identity protection features deliver stronger security to help you and your family stay ahead of rising scams and identity fraud. Get 24/7 monitoring, advanced scam detection, and expert support for peace of mind.

With Allstate Identity Protection, you'll get:

NEW Allstate Scam Protection℠ including reimbursement

- The full suite of scam protection features for end-to-end digital defense including scam alerts and education, phone and text scam blocking, URL blocking, scam takedowns, and more.
- $50K reimbursement* for scams, digital crimes, data recovery, and more

Identity and financial fraud protection

- Identity, financial, credit and high-risk transaction monitoring with Identity Health Status
- Data removal, dark web and credit monitoring, alerts, and annual credit report
- With a family plan, get protection for you and all family "under roof or under wallet", as well as any family member 65 or older

Family and digital safety tools

- Monitor 30+apps and websites and track loved ones with tools from Bark[Δ], get access to Talkspace Go[Δ] and more (family plan only).
- Up to $100K in cyberbullying coverage*

Cyber protection for up to 10 devices per adult

- Top rated** anti-malware and threat detection with minimal impact on device performance
- Military-grade VPN, network protection and password manager

Identity restoration

- Full service, U.S.-based identity restoration with a dedicated restoration specialist and 24/7 customer care
- Up to $5 million reimbursement for identity theft expenses and stolen funds†

Scammers are getting smarter

Even the most tech-savvy are falling for AI-powered scams.

80%
of scam victims said they thought they could spot a scam before falling for one.[1]

49%
of scam victims experienced two or more scams in just the past two years.[1]

95%
of our members were satisfied with the identity theft recovery support they received.[2]

Plans and pricing

$9.95 per person/month

$17.95 per family/month

Questions?

1-800-789-2720

or visit myaip.com

* Cyber insurance, which includes data recovery, cyber extortion, cyber crime and cryptocurrency coverage is underwritten by Houston Casualty Company, a Tokio Marine HCC Company. Please refer to the actual policy for all the terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Products and features are subject to change.

** Overall Score. July 2011 – February 2025. Source: AV TEST.org

[1] Javelin Strategy and Research, Breaking Barriers to Innovation, 2024.

[2] Allstate Identity Protection internal analysis, 2022.

[Δ] Bark and Talkspace Go are third-party services subject to their own terms, conditions and availability. Family plan required.

Products and features are subject to change. Certain features require additional activation and may have additional terms.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

AIP1036_SUBSCRIBERFLYER_PRO+CYBER_VOLBEN 07/25